

# VisumEnterprise™ 7.0

Enterprise-Class Claims-to-Cash Solution



Claims to Cash, Quicker.™

## Industry Challenge

Healthcare providers must navigate increasingly challenging revenue cycle management processes for timely reimbursement. This challenging environment of inefficiency and changing regulation has resulted in:

- Significant dollars in lost claims
- Increased days in accounts receivables
- Significant inconsistencies due to manual processes
- Unnecessary administrative costs

With GHN's robust claims-to-cash solution, you can resolve any known challenges—transactional, billing, coding, rules management, and integration—facing your enterprise.

## VisumEnterprise™ 7.0 Provides Significant Advantages

VisumEnterprise™ 7.0, GHN-Online's enterprise-class revenue cycle management solution, streamlines the complex reimbursement cycle and optimizes business processes. The intuitive, web-based solution eliminates the rejection of non-compliant claims and improves the predictability of cash flow, significantly reducing the time and resources required to turn claims into cash. Visum™ addresses the full lifecycle of a claim through exceptional capabilities throughout the lifecycle of the claim, including:

- Primary and secondary claims management and transaction processing
- NPI regulatory enhancements and compliance
- HIPAA 5010 and ICD-10 compliant with step up/step down 4010/5010
- Online eligibility checking, both real-time and batch benefits checking, automating processes to significantly save time and generate cost savings
- Enhanced online editing of erroneous data
- Robust, multi-level scrubbing with LMRP/CCI coding validation addressing industry-specific business rules and edits
- DDE to correct specific claims in error
- Improved tracking for COB/Secondary and crossover claims
- Sharpened reporting tools (Executive Dashboard) at both the enterprise-wide level and granular level provides personalized graphical views to facilitate timely decisions
- Intuitively translated online remittance, EOB conversion, and auto-posting simplify each reconciliation process in a timely manner
- Worker's compensation and appeal letters
- Patient statements and paper claims
- Patient payment portal/retail merchant services

VisumEnterprise™ 7.0 features intuitive site navigation tools and robust web pages to give healthcare providers an enhanced experience:

- Strategic visibility through flexible hierarchical setup of enterprise
- Flexible, hierarchical setup matrix to maximize visibility and enhance management effectiveness
- Enhanced claim analytics to maximize and accelerate revenue recovery
- Improved intelligent batching for better communication with payers, increased sync percentages, and reduced number of rejections
- Better workflow management and holistic view of claim status through claim lifecycle
- New standards-based architecture (ANSI X12) for flexibility and auditing
- Embeds the requirements for the 5010 and ICD-10 compliancy to help you focus on leveraging data and business intelligence

"GHN is quick to decipher any issues with claim processing and responds to any issues, quickly and efficiently."

**Doris Booker,**  
*Business Office Manager at  
Outpatient Services East*

"Visum changed the world for cash posting and collections. Denial management visibility is at our fingertips, and at any time, we can download a report or access EOBs through the ease of search functions allowing us to stay on top of denials for prompt claim adjudication."

**Debbie Jefferson, VP  
of Revenue Cycle at  
Endeavor Healthcare  
(Bristow Medical Center)**

"After switching to GHN, we no longer face the challenge of fixing payer specific issues on our end. Because of GHN's depth of experience with industry- and payer-specific business rules, edits and comprehensive scrubbing capabilities, claims are now adjudicated in a matter of days, not months."

**Business Manager at  
Sunrise ASC**

**Contact GHN-Online:**  
Contact us to arrange a demo  
or discuss our solutions:  
214.696.5717 or email  
sales@ghnonline.com.

# VisumEnterprise™ 7.0

*Enterprise-Class Claims-to-Cash Solution*

## Your Trusted Partner in Revenue Cycle Management

Visum™ helps process billions of institutional and professional claim dollars each year for our nationwide clients. Delivered as a SaaS (software as a service) model, our solution gives healthcare providers the right cost-effective tools to better manage their revenue cycle management needs, including: verification of benefits, claims and reports management, letter services, cash reconciliation with posting, and other complimentary financial services. The proven solution has been interfaced with primary billing solution providers in the market, including:

- Allscripts
- AMKAI
- Aprima
- Centricity
- eClinicalWorks
- FastEmc
- Healthland
- HSTpathways
- Informatix
- MediSoft
- MediTech
- MedNet Healthcare
- MedNet Solutions
- NexTech
- NextGen
- Source Medical
- Telcor

## About GHN-Online, Inc.

GHN is an industry-leading, revenue cycle management and clearinghouse solution provider that serves enterprise-class clientele in the healthcare industry. At GHN-Online, it is our mission to provide the best customer experience through our intuitive web-based claims management solution yielding efficiency and effectiveness during every stage of the electronic billing process. Through our proprietary Visum™ platform, we are able to offer our clients a very simple, defect-free claims-to-cash solution with useful reports, dashboards and analytical tool sets to give the physicians, ambulatory surgery centers and hospitals more control and insight into their claims accuracy and timely status. At GHN, our clients are our partners, and their success is our success.

*For more information, visit [www.ghnonline.com](http://www.ghnonline.com). Contact GHN at 214.696.5717 or email [sales@ghnonline.com](mailto:sales@ghnonline.com).*

"We are excited about the many benefits of Visum, such as sharpened claim visibility, better delineation of errors, and a flexible architecture to address unique business requirements, while taking advantage of additional capability using the X12 format."

**Stephanie Tolbert, Billing Coordinator at Tallahassee Single Day Surgery Center**

"By using Visum™ in its entirety, the time-to-payment on most of our claims is seven to 10 days, if that. Plus, I have an added bonus — my Service Executive at GHN is a God-send. She is extremely responsive and caring, and systematically can prevent or resolve any claim issues before I even know about them and before issues affect the total claim adjudication process. I know I never have to worry about the claims or if and when they will be paid. I am in good hands."

**Sonia Daniel, Business Office Manager at San Diego Endoscopy Center**



**Claims to Cash, Quicker.™**

GHN-Online, Inc.  
12655 North Central Expressway,  
Suite 550  
Dallas, TX 75243

© 2011 GHN-Online, Inc. Printed U.S.A.