

## ABOUT\_GHN\_

GHN's proprietary, rules-based enterprise-class architecture defines and aligns all billing data (e.g. patient demographics, diagnosis, treatments, charges, taxonomy and situation data elements) according to the terms and requirements specified by the healthcare provider, payer and CMS organizations.

Working with both government and commercial payers, we directly connect to Medicare, Medicaid, RR Medicare, Champus, DOL and Blue Cross/Blue Shield, along with direct billing of institutional, dental and professional claims HIPAA-enabled payers. GHN continuously maintains and updates all HIPAA, payer and provider information requirements.

Unlike traditional clearinghouses, GHN's tiered approach, real-time Smart Scrubbing™ backed by LMRP and CCI validation merges the requirements of provider, payer, and HIPAA-specific edits.

Our Business Process Improvement (BPI) approach to electronic transaction services guarantees synchronization of all billing data to eliminate lost or untraceable transactions and shortens the revenue cycle for healthcare payers and providers.

Experience a seamless interface with third-party management systems (payers, providers, employers and banks) with our customizable and format-agnostic architecture.



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Claims to Cash, Quicker.™



Revenue\_Cycle\_Management\_Solutions\_



# GHN\_ONLINE\_DELIYERS\_



# CONNECTING\_THE\_STAKEHOLDERS\_360°\_SOLUTIONS\_

# WHAT\_GHN\_CUSTOMERS\_SAY\_

GHN-Online delivers the simplest and fastest claims-to-cash solution, anywhere.™

GHN offers global Electronic Data Interchange (EDI) services and solutions for the healthcare industry to build a 360° electronic network connecting healthcare stakeholders such as Providers, Payers, Employer Self-Insured Plans, Banks, Vendors, and Business Process Outsourcing (BPO) Agencies, critical to the process of paying a healthcare claim faster.

### GHN Offers:

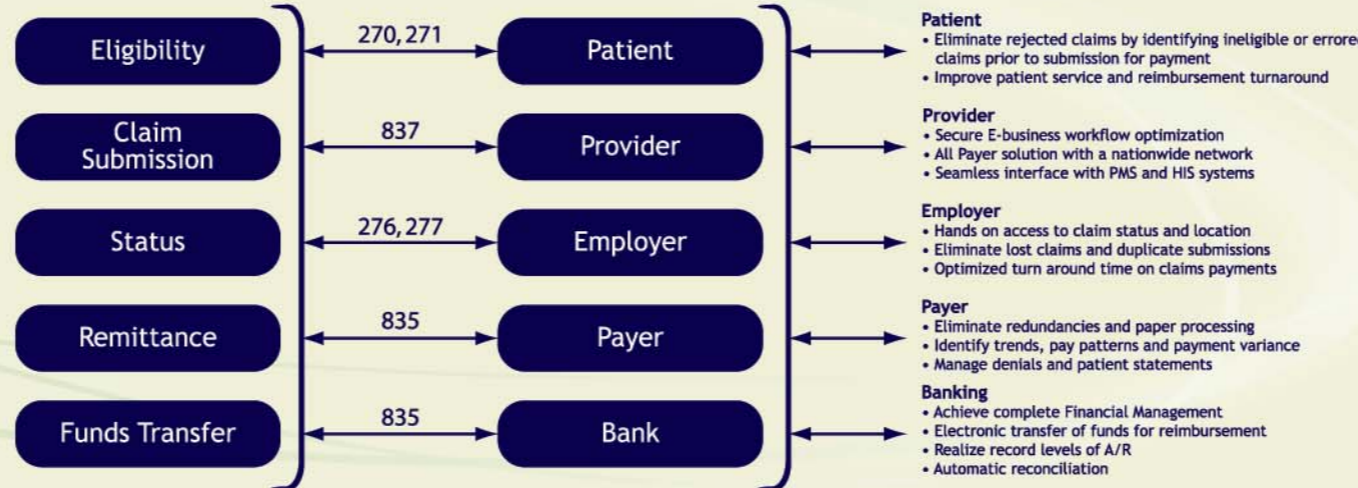
- Claims-Online™
- Eligibility-Online™
- Remittance-Online™
- Enterprise Level Reports-Online™
- EFT and Cash Reconciliation
- Support-Online™
- Statements and Paper Claims

### What does that mean to you?

- No more lost transactions/claims
- Elimination of resubmissions/duplicates
- Optimized turn around time for claim payments
- Zero-defect claims submission
- No payer delays for inaccurate or incomplete claims
- Realized ROI in weeks
- Visible reduction in A/R days
- **Claims-to-Cash, Quicker!™**

### How do we do it?

- Rapid implementation
- Extensive network of payer connections
- Internet-based, rules driven architecture
- Industry leader and experienced staff
- Customizable claim edits and reports
- SAS 70 - Type II Compliant Data Center
- Sarbanes-Oxley compliance for outsourced services



- Patient**
  - Eliminate rejected claims by identifying ineligible or errored claims prior to submission for payment
  - Improve patient service and reimbursement turnaround
- Provider**
  - Secure E-business workflow optimization
  - All Payer solution with a nationwide network
  - Seamless interface with PMS and HIS systems
- Employer**
  - Hands on access to claim status and location
  - Eliminate lost claims and duplicate submissions
  - Optimized turn around time on claims payments
- Payer**
  - Eliminate redundancies and paper processing
  - Identify trends, pay patterns and payment variance
  - Manage denials and patient statements
- Banking**
  - Achieve complete Financial Management
  - Electronic transfer of funds for reimbursement
  - Realize record levels of A/R
  - Automatic reconciliation

*"GHN was prompt and professional with all the initial implementation and training required to successfully utilize their services. In six months our facility has improved our days in A/R from 61 to 30."*

Ms. Kimberly B. Hengerer  
Business Office Manager  
University Surgical Center  
United Surgical Partners

*"GHN-Online has proven to be a superior electronic billing company. Within the first 60 days of using GHN, we have increased our cash flow by 25% and reduced our days in A/R by 8 days using minimal effort and staff hours."*

Ms. Julie Lane  
Medical Billing Consultant  
Debbie Haga-Cofer  
Medical Billing Consultant

*"We truly feel that your e-billing company has made a big impact on our overall billing performance... receiving payments in 3 days and sometimes less."*

Ms. MJ Lukasiewicz  
Business Office Manager  
Blackstone Valley & Wayland Square Surgicare  
Healthsouth

*"Lack of support and a high claims rejection rate from our previous national clearinghouse were our biggest insoluble issues. What we really needed was a web-based solution that gave us immediate online editing flexibility to eliminate error-prone claims submissions."*

Janet Hasenkamp  
Business Office Manager  
Interpath Laboratories