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GHN-Online Releases the Industry's First De-Identified Data Portal to Aid Healthcare Providers in Establishing Usual and Customary Rates

Dallas, TX — November 22, 2011 — GHN-Online, an industry-leading revenue cycle management and clearinghouse solution provider, announced the release of DataPort™, a data benchmarking service to aid outpatient facilities in establishing Usual and Customary Rates (UCR) based on the most up-to-date regional data available for both in-network and out-of-network procedures.

DataPort™ provides statewide pricing assessments to highlight the opportunities for revenue optimization, managed care contract evaluation and re-negotiation, along with a CPT fee scale and benchmarking.

“Pricing transparency is the first marker in shrinking the UCR-divide between payers and providers,” said Azadeh Farahmand, Founder and CEO of GHN-Online. “We are delighted to provide the healthcare community and its stakeholders the opportunity to move toward this evolutionary process.”

GHN-Online plans to deploy the DataPort™ service in several states beginning in Texas.

About GHN-Online, Inc.

GHN is an industry-leading, revenue cycle management and clearinghouse solution provider that serves enterprise-class clientele in the healthcare industry. At GHN-Online, it is our mission to provide the best customer experience through our intuitive web-based claims management solution yielding efficiency and effectiveness during every stage of the electronic billing process. Through our proprietary Visum™ platform, we are able to offer our clients a very simple, defect-free claims-to-cash solution with useful reports, dashboards and analytical tool sets to give the physicians, ambulatory surgery centers and hospitals more control and insight into their claims accuracy and timely status. At GHN, our clients are our partners, and their success is our success. For more information, visit www.ghnonline.com. Contact GHN at 214.696.5717 or email sales@ghnonline.com.

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